

SCHEDULE INTERACTIVE SESSIONS

**WORLD
COCOA
CONFERENCE 2014**



During the World Cocoa Conference a number of interactive sessions are organized on relevant topics and challenges. While enjoying lunch, you are all invited to participate, contribute and learn together with the organizers of these sessions, including Wageningen UR, IDH, GAIN, WCF, KIT, ADM, ICI, Solidaridad and the Barometer consortium. The outcomes of these sessions will be displayed in the “*Inspiration lounge*”.

WHEN?	WHERE?	WHAT?
Monday 9 June 2 pm-4 pm	Auditorium	Developing a strategic research agenda
Tuesday 10 June Lunch break	room G105	Update on the Cocoa Fertilizer Initiative - Restoring soil fertility to the West Africa Cocoa belt
Tuesday 10 June Lunch break	room G104	Roadmap to Nutrition Secure Cocoa Supply Chains - the Business Case for Nutrition Security
Wednesday 11 June Lunch break	room G104	Gender, education and child protection. Moving from facts to strategies!
Thursday 12 June Lunch break	Emerald Room	Value distribution and living income. How is value distributed and how can ensure that farmers earn a decent income?
Thursday 12 June Lunch break	Auditorium	Service delivery for small holder cocoa farmers: what's working, for who and where?

SUMMARY OF THE SESSIONS

Monday, June 9, 2 pm - 4pm

Developing a strategic research agenda

Much cocoa and coffee research is conducted globally, but it is fragmented. Useful information is often not accessible to the relevant parties in the supply chain and there is scope to increase knowledge transfer between crops. *How to develop a strategic research agenda that meets the needs of many?*

Wageningen University will present outcomes of a recent survey among professionals involved in the cocoa and coffee business as the first step towards developing a global research agenda. We would like to hear from you if we have used the right approach? What are the research priorities? How can the research activities of different organisations be coordinated to improve its impact and efficacy? How can the research results be better disseminated and shared with those who need to know and use them? All those doing or using research are welcome to join the discussion and move an agenda forward.

Tuesday, June 10, lunch time,

Roadmap to Nutrition Secure Cocoa Supply Chains - the Business Case for Nutrition Security

Does increased productivity, improved quality, wealthy farmers and a secure future workforce sound like your current programming agenda? Have you ever realized that nutrition security is part of this agenda as a proven business case?

The workshop "Roadmap to Nutrition Secure Cocoa Supply Chains" organized by GAIN, will highlight the key messages of nutrition security and how it can support your current sustainability programs.

In an interactive and practical workshop, GAIN will answer the following questions:

- What is the business case for investing in nutrition?
- How can it be integrated in existing programs and structures?
- What have we seen and learned so far from the field? (practical examples)

Investing in nutrition doesn't just yield better health outcomes – it also yields higher productivity, increased sustainability, and more powerful economic growth. Therefore, investing in nutrition is good business! Join us in our inspiring workshop!



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Tuesday, June 10, lunch time,

Update on the Cocoa Fertilizer Initiative - Restoring soil fertility to the West Africa Cocoa belt

We see a clear picture of the issues that need to be addressed in order to restore soil fertility in West Africa.

- Delivery of fertilizer and planting materials to regions with nutrient depleted soils and aging tree stocks
- Guidance for proper usage of inputs at farm level
- Making fertilizer and other inputs financially accessible for smallholders
- Improved quality and availability of fertilizer and planting materials
- Coordinating and stimulating applied research and dissemination
- Analyzing the business case for smallholder farmers

Engaging policy makers for development of policies that support sustainable fertilizer application and the dissemination thereof, the use of planting breeding materials, etc. In this session we will give an update on the progress of the Cocoa Fertilizer Initiative in addressing these challenges, and dig deeper into issues that may lie in the road ahead.

Join us for a presentation from Jonas Mva Mva, IDH's Senior Program Manager Cocoa, followed by a lively panel discussion with representatives from cocoa and fertilizer industry, and governments. We will conclude with moderated questions and answers from the audience.

Wednesday, June 11, lunch time,

Gender, education and child protection. Moving from facts to strategies!

Do you know days female farmers work on each hectare of cocoa? Do you know the percentage of male farmers spend on personal rather than family needs? Do you know the percentage of children that is enrolled in secondary schools in West-African cocoa producing countries?

KIT, WCF, ADM and ICI organize an interactive session where you can

- 1 Test your knowledge!
- 2 Get to know more facts, and examples of tools and best practices from industry and its partners!
- 3 Consider ambitions and pilot strategies to address challenges and grasp opportunities.



Thursday, June 12 2014,

Value distribution and living income

In this session, the Barometer Consortium will be releasing two 'Think Pieces' on "Living Income" and "Value Distribution". These interactive sessions will serve as conversation starters on these two topics.

The first question revolves on how value is distributed throughout the cocoa value chain. Who is earning what? Is this an equitable distribution? Who is responsible? What are the necessary next steps to ensure an informed public conversation around value distribution can take place.

The second question deals with living income for smallholder cocoa farmers. What can farmers currently reasonably be expected to earn in cocoa? What are their needs to ensure a living income? How can this be properly measured? What steps are necessary to ensure that extreme poverty is eradicated from the cocoa supply chain?

Thursday, June 12 2014,

Service delivery for smallholder cocoa farmers: what's working, for who and where?

Cocoa farmers have many needs to improve their performance and returns. To meet such needs, a diverse range of services are delivered to farmers; via governments and their extension agents, non-government and civil society organisations, and increasingly by traders and buyers. What do we know about the costs, (initial investments and on-going expenses) cost-effectiveness, efficiency (are farmers satisfied, what is the effect of the services?), scalability (can such models be widened to reach more farmers easily at the same cost and quality?) and their long term financial self-sustainability of services. This interactive session will present what we know so far on models that are working, where, for who and at what costs. CORIP is a particular example of a new service delivery model. You are invited to give feedback and present exciting new service delivery models!



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